

Teaching the Public about Science

Author: GROPP, ROBERT

Source: BioScience, 56(2): 91

Published By: American Institute of Biological Sciences

URL: https://doi.org/10.1641/0006-

3568(2006)056[0091:TTPAS]2.0.CO;2

BioOne Complete (complete.BioOne.org) is a full-text database of 200 subscribed and open-access titles in the biological, ecological, and environmental sciences published by nonprofit societies, associations, museums, institutions, and presses.

Your use of this PDF, the BioOne Complete website, and all posted and associated content indicates your acceptance of BioOne's Terms of Use, available at www.bioone.org/terms-of-use.

Usage of BioOne Complete content is strictly limited to personal, educational, and non - commercial use. Commercial inquiries or rights and permissions requests should be directed to the individual publisher as copyright holder.

BioOne sees sustainable scholarly publishing as an inherently collaborative enterprise connecting authors, nonprofit publishers, academic institutions, research libraries, and research funders in the common goal of maximizing access to critical research.

PUBLISHER Richard T. O'Grady

EDITOR IN CHIEF Timothy M. Beardsley

SENIOR EDITOR Donna Daniels Verdier

PRODUCTION MANAGER / ART DIRECTOR Herman Marshall

PUBLICATIONS ASSISTANT Jennifer A. Williams

Editors: Eye on Education: Susan Musante (educationoffice@aibs.org); Feature articles: Cathy Lundmark (features@aibs.org); Washington Watch: Robert E. Gropp (publicpolicy@aibs.org).

Editorial Associate: Barbara J. Orton.

Editorial Board: Agriculture: Sonny Ramaswamy; Animal Behavior: Janice Moore; Animal Development: Paula Mabee; Botany: Gregory J. Anderson; Cell Biology: Randy Wayne; Ecology: Scott Collins, Daniel Simberloff; Ecotoxicology: Judith S. Weis; Education: Gordon E. Uno; Environmental Policy: Gordon Brown, J. Michael Scott; Evolutionary Biology: James Mallet; Genetics and Evolution: Martin Tracey; History and Philosophy: Richard M. Burian; Invertebrate Biology: Kirk Fitzhugh; Landscape Ecology: Monica Turner; Microbiology: Edna S. Kaneshiro; Molecular Biology: David Hillis; Molecular Evolution and Genomics: David Rand; Neurobiology: Cole Gilbert; Plant Development: Cynthia S. Jones; Policy Forum: Eric A. Fischer; Population Biology: Ben Pierce; Professional Biologist: Jean Wyld; Sensing and Computation: Geoffrey M. Henebry; Statistics: E. Barry Moser; Vertebrate Biology: Harvey B. Lillywhite. Editorial Correspondence: 1444 I Street, NW, Suite 200, Washington, DC 20005; telephone: 202-628-1500; fax: 202-628-1509; e-mail: bioscience@aibs.org. Instructions for preparing a manuscript for BioScience can be found at www.aibs.org/bioscience/resources/Info _for_contribs. pdf.

Advertising: For information on both display and line classified advertisements and deadlines, contact John Rasanen, American Geological Institute; telephone: 703-379-2480, ext. 224; fax: 703-379-7563; e-mail: jrasanen@aibs.org.

BioScience (ISSN 0006-3568) is published monthly by the American Institute of Biological Sciences. To subscribe, call 1-800-992-2427, ext. 29. Individual membership: sustaining, \$90/yr; individual, \$70/yr; family, \$90/yr (includes \$36 for BioScience); emeritus, \$50/yr; K-12 teacher/administrator, \$45/yr (includes \$22 for BioScience); graduate and postdoctoral students, \$40/yr (includes \$21 for BioScience); undergraduate and K-12 students, \$20/yr (includes \$15 for BioScience); lifetime, \$1400 (one-time fee). Institutional subscriptions: domestic, \$280/yr; foreign, \$336/yr. Single copies: \$14 plus shipping and handling for up to 20 copies; volume discounts available for more than 20 (call 1-800-992-2427, ext. 29). Subscription renewal month is shown in the four-digit year-month code in the upper right corner of the mailing label.

© 2006 American Institute of Biological Sciences. All rights reserved. Periodical postage paid at Washington, DC, and additional mailing offices.

POSTMASTER: Send address changes to BioScience Circulation, AIBS, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101. Printed in USA. AIBS authorizes photocopying for internal or personal use, provided the appropriate fee is paid directly to the Copyright Clearance Center, 222 Rosewood Drive, Danvers, MA 01923; telephone: 978-750-8400; fax: 978-750-4744; Web site: www.copyright.com. To photocopy articles for classroom use, request authorization, subject to conditions thereof, from the Academic Permissions Service at CCC. Each copy must say "@ [year] by the American Institute of Biological Sciences." Statements and opinions expressed in BioScience are those of the author(s) and do not necessarily reflect the official positions of the American Institute of Biological Sciences, the editors, the publisher, or the institutions with which the authors are affiliated. The editors, publisher, and AIBS disclaim any responsibility or liability for such material.

BioScience

Organisms from Molecules to the Environment

American Institute of Biological Sciences

Teaching the Public about Science

or years the National Science Foundation (NSF) has recognized the importance $oldsymbol{\Gamma}$ of communicating research findings to the public. Thus, NSF requires grant applicants to consider how they will communicate their findings to the public and to educators. Although many grant applicants have been frustrated by this requirement, the political and ethical debates about the regulation of research and the development of science-based public policy have helped scientists recognize the importance of education and outreach.

The need for better public education about the nature of science has grown with the resurgence of creationism, particularly in the form of intelligent design. As aggressive advocacy for intelligent design/creationism has spread across the country, scientists and educators from all disciplines have publicly defended evolution education, because assaults on evolution are attacks on science in general.

Although the December 2005 federal court decision in the intelligent design case Kitzmiller et al. v. Dover Area School Board sent a strong message—intelligent design is creationism, not science—the decision is binding only in the middle district of Pennsylvania. Thus, individuals dedicated to providing students with a quality education must remain engaged in the science education debates brewing in their communities. Regardless of the Kitzmiller decision, the scientific community must fully expect that advocates for creationism will continue to surface around the country. After all, politically motivated and well-funded institutions, such as the Seattle-based Discovery Institute, that have yet to achieve their objective—a new kind of "science" that accepts supernatural explanations—are still actively pushing intelligent design, and presumably whatever intelligent design will evolve into.

High-profile attacks on evolution education, such as those in Georgia, Kansas, Ohio, and Pennsylvania, have rallied scientists. All too often, these attempts to redefine science have resulted from a perception among political activists that the science and education communities lack the organization and sophistication to fend off their efforts. Moreover, these political attacks have been made possible by the inadequate public understanding of what does and does not constitute science. Thus, the political interests behind the intelligent design/creationism movement have been able to prompt the formation of coalitions of activists.

Introductory biology courses are an excellent forum for university faculty to improve the understanding of science among future teachers, scientists, and college graduates. However, only a fraction of the public attends college, and only a fraction of these individuals take a biology course. Thus, biologists must continue to participate in myriad informal science education initiatives that reach the general public. Museums and other science centers provide excellent means to reach the public, yet those who visit these institutions are often not the individuals in greatest need of an improved understanding of science. Other means to reach the public must be pursued.

If the integrity of science and, indeed, future public support for research funding are to be maintained, scientists must continue to find effective ways to demonstrate the importance of science to every citizen.

> ROBERT GROPP Director of Public Policy, AIBS